

Sponsorship Opportunities

Digital Futures: Alberta 2018

April 25 – April 27, 2018

Heritage Inn, 919 Waterton Ave, Pincher Creek, Alberta T0K 1W0

About the Symposium

Over the last ten years the community broadband environment in Alberta has seen great disruption and innovation. Alberta has established itself as a provincial leader with diverse, bottom up driven solutions to local and regional connectivity problem. One contributing factor has been Digital Future symposia, and the with the arrival of spring it is time for another Digital Futures Symposium to discuss progress to date and see what disruptions and innovations lie ahead in the future of community broadband in Alberta.

Digital Futures Spring 2018 will be hosted in idyllic Pincher Creek. The day and half symposium will be hosted at the Heritage Inn, and include opportunities for trips to see both the Waterton Community Broadband Network and the TransAlta Operations Centre. Join us in late April 2018 in Pincher Creek to discuss the future of community broadband in Alberta.

Why Become a Sponsor?

Become a sponsor of this Symposium and immerse your organization directly into your target market! As one of a maximum of only seven sponsors you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

Contact Us

If you would like to secure your sponsorship opportunity, please return this form to Bryndis Whitson, Director, Stakeholder Relations at the Van Horne Institute at: bwhitson@vanhorneinstitute.com.

For further questions she can be contacted at: 587-430-0292.

TITLE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 4 x complimentary registrations to the Symposium (<i>value of \$1400</i>) • Your company representative given the opportunity to introduce and thank a speaker • Your company logo displayed on screen during the Symposium • Your company acknowledged at the start and end of the Symposium • Your company logo displayed on the Symposium website • Opportunity to display your company literature on a sponsor table during the Symposium • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	\$5,000

ASSISTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary registrations to the Symposium (<i>value of \$700</i>) • Your company logo displayed on screen during the Symposium • Your company acknowledged at the start and end of the Symposium • Your company logo displayed on the Symposium website • Opportunity to display company literature on a sponsor table during the Symposium • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	\$2,500